

# Home Furnishings Calendar 1951

JANUARY

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# HOME FURNISHINGS CALENDAR

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 \* HOME FURNISHINGS CALENDAR is happy to announce that Alice Kline, noted food and \*  
 \* home economics expert, has joined its staff as Food Editor. All news and infor- \*  
 \* mation concerning food and allied fields should be sent to HOME FURNISHINGS CAL- \*  
 \* ENDAR, 9 East 46th Street, New York 17, N.Y., for free listing, up to six weeks \*  
 \* in advance of the date of publication. \*  
 \* \*  
 \* KEY: AP - Advertising and Publicity; B - Building; E - Equipment; F - Food; \*  
 \* G - Gardens; HF - Home Furnishings; M - Miscellaneous. \*  
 \* \*  
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 31- Sept. '51	OLD AND CONTEMPORARY WEDGWOOD EXHIBIT HF. For the first time in more than 100 years a large and representative collection of Wedgwood is on exhibit in conjunction with the national celebration of the Festival of Britain. The show incorporates 300 examples of old and contemporary shapes and patterns and is devoted chiefly to the works of Josiah Wedgwood, F.R.S. (1730-1795). Contact: Annie Reese, PL. 9-3950.	JOSIAH WEDGWOOD & SONS INC.	34 WIGMORE ST. LONDON, ENGLAND
Thursday May 31	NEW PRODUCT HF. This company introduces a new "no tip, no tilt" oval water pail. Designed to accommodate new wide sponge-rubber mops and to fit on stairs or ladder platforms without spillage danger from overhang. Contact: Public Relations Dept., Nesco, Inc., 201 N. Michigan Avenue, Chicago 1, Ill.	NESCO, INC.	CHICAGO, ILLINOIS
Friday June 1 9:00 A.M.- 11:00 A.M.	PRESS BREAKFAST PREVIEW HF. The press is invited to preview new room settings showing Waverly's late summer and fall fabrics. Margaret Riley, Waverly Stylist, will be hostess and will explain the ideas behind these new designs. On the 10th floor. Publicity: Ruth Maybank, Philip Schuyler, MU. 3-7950 or LE. 2-7800.	WAVERLY FABRICS	60 WEST 40TH STREET
June 1-30	F. DAIRY MONTH. SPONSOR: NATL. DAIRY COUNCIL, 111 N. CANAL, CHICAGO, ILL.		
June 1- June 30	F. ICE CREAM FESTIVAL. SPONSOR: AMERICAN DAIRY ASSN., 20 N. WACKER DR. BLDG., CHICAGO 6, ILLINOIS.		
June 1- June 17	HF. GERMAN HANDICRAFT FAIR, MUNICH, GERMANY. CONTACT: M. HALBE, THEREIENHOLKE 14, MUNICH 12, GERMANY.		

## WEEK BEGINNING MONDAY, JUNE 4, 1951

June 4- June 7	M. RADIO-TELEVISION MFRS. ASSN. NATL. MEETING, STEVENS HOTEL, CHICAGO, ILL. CONTACT: JAMES D. SECREST, 1317 F. ST., N.W., WASHINGTON, D. C.		
Monday June 4 2:00 P.M.	PRESS OPENING HF. Showing of an exclusive new line of contemporary furniture and accessories by Designers Tony Paul, Alexander F. Styne AID, Joe Martin and William Evans. By invitation. Publicity: John Redmond Kelly, CO. 7-3875.	ROBERT BARKBER	6 EAST 53RD STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 4- June 8	F. CONFECTIONERY INDUSTRY EXPOSITION, STEVENS HOTEL, CHICAGO, ILLINOIS. CONTACT: CLAPP & POLTAK, 341 MADISON AVENUE, NEW YORK, N.Y.		
June 4- June 8	HF. NEW YORK CURTAIN & DRAPERY CLUB MARKET WEEK. CONTACT: PAUL KORN, LUSTRON DRAPERIES, MU. 9-3561.		
Tuesday June 5	HF. MEETING OF UPHOLSTERED FURNITURE MANUFACTURERS ASSN, HOTEL McALPIN CONTACT: IRVING R. KASS, TOLLERIS, KASS & TOLLERIS, MU. 3-4247.		
June 5- June 9	F. INTERNATL. CONV. & EXP., NATL. ASSN. OF RETAIL GROCERS, NAVY PIER, CHICAGO, ILL. CONTACT: MRS. R.H. KIEFER, 360 N. MICH. AVE., CHICAGO 1, ILL.		
Tuesday June 5 4:30 P.M.- 7:00 P.M. Tea	ANNUAL SPRING PARTY B:HF. Awards will be made to winners of the Lighting Design Competition at this spring party to be held at the Architectural League. Party is open to everyone interested in attending. Tickets, \$1.85. Contact: Edith Buchholtz, Commercial Engineering, Westinghouse Lamp Division, Bloomfield, New Jersey. Publicity: Winonah Murphy, JU. 6-2424.	RESIDENCE LIGHTING FORUM	115 EAST 40TH STREET
Wednesday June 6 9:30 A.M.	PRESS BREAKFAST HF. These two firms are jointly introducing a collection of matching wallpapers and fabrics. Contact: Lillian Saland, Spectrum Fabrics, MU. 2-4104 or Claire A. Kohn, United Wallpaper, Mdse. Mart Plaza, Chicago 54.	UNITED WALLPAPER & SPECTRUM FABRICS	HOTEL PLAZA RENDEZVOUS ROOM
Wednesday June 6 4:00 P.M.	PRESS CHAMPAGNE AND SMORGASBORD PARTY S.P. Skinner & Co., in collaboration with Hammacher Schlemmer are giving a Champagne and Danish Smorgasbord Press Party to introduce "Coral Crown by Pohlenz," a new pottery made of white coral from the bottom of the Baltic Sea. Imported from Denmark and available through S.P. Skinner & Co. Victor Borge will be Guest of Honor. Contact: Peter Pohlenz, 225 Fifth Avenue, MU. 3-2141.	S.P. SKINNER CO. & HAMMACHER SCHLEMMER CO.	SKINNER SHOWROOMS 225 FIFTH AVE., N.Y.
June 6- June 9	F. NATL. CANDY WHOLESALERS ASSN., PALMER HOUSE, CHICAGO, ILLINOIS. CONTACT: C. M. McMILLAN, 1425 K.ST., N. W., WASHINGTON 5, D. C.		
June 6- June 21	HF. ANTIQUE DEALERS FAIR & EXH. GROSVENOR HSE., PARK LANE, LONDON, ENGLAND CONTACT: CAPT. C.S. PLATTS, ROOM 904 GROSVENOR HOUSE, PARK LANE W.1, LONDON		
Wednesday June 6- Sept. 5	CRAFTS EXHIBIT HF. The work of young American Craftsmen, 30 years old and under, in ceramics, textiles, metalwork and wood, will be on exhibition. Contact: Mrs. Vanderbilt Webb or Mrs. Audrey Dahlerup, PL. 3-9094.	AMERICA HOUSE	32 EAST 52ND STREET
Thursday June 7 5 P.M.- 7 P.M.	PRESS PARTY FOR NEW HEARTSAVER SHOP HF. A welcoming party for press and radio at opening of new "Heartsaver Shop" under the direction of Norman Dine, Sleep Shop conductor. Various aids will be introduced, including a reclining chair, designed to conserve health. By invitation only. Publ.: Herbert Askwith, VA. 6-2200.	LEWIS & CONGER	45 ST. AT AVENUE OF THE AMERICAS
June 7- June 8	M. GENERAL MANAGEMENT CONFERENCE, A.M.A., WALDORF-ASTORIA, NEW YORK, N.Y. CONTACT: J. O. RICE, 330 W. 42ND ST., NEW YORK 18, N. Y.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 9- June 24	M. PADUA INTERNATIONAL SAMPLE FAIR, PADUA, ITALY. CONTACT: SECRETARY VIA N., TOMMASEO 59, PADUA, ITALY.		
June 9- June 11	F. KANSAS FOOD DEALERS MARKET WEEK, TOWN HOUSE HOTEL, KANSAS CITY, KANSAS. CONTACT: C.M. SANDSTROM, 415 BENNETT BLDG., KANSAS CITY, KANSAS.		
June 9- June 15	F. NAT'L ASSN OF RETAIL GROCERS-INT'L CONV. & FOOD EXPOSITION, NAVY PIER, CHIC., ILL. CONTACT: MRS. R.M. KIEFER, 360 N. MICHIGAN AVE., CHICAGO 1.		
June 10- June 25	M. BORDEAUX INTERNATIONAL FAIR, BORDEAUX, FRANCE. CONTACT: FOIRE INTERNATIONALE, 69 RUE FAIDHERBE PALAIS DE LA BOURSE, LILLE, FRANCE.		
June 10-11	SHABUOTH (JEWISH RELIGIOUS HOLIDAY).		
June 10- June 13	AP. 47TH ANNUAL A.F.A. CONVENTION, CHASE HOTEL, ST. LOUIS, MISSOURI. CONTACT: ADVERTISING FEDERATION OF AMERICA, 330 W. 42ND ST., NEW YORK 18.		
June 10- June 25	HF. INTERNATIONAL TRADE FAIR, BARCELONA, SPAIN. CONTACT: ANTONIO B. CARAGOL, 121 BROAD ST., NEW YORK 4, N.Y.		

WEEK BEGINNING MONDAY, JUNE 11, 1951

Tuesday June 12 4:00 P.M.- 7:00 P.M.	PRESS PREVIEW HF. A reception and press party in honor of Maurizio Tempestini, Florentine designer and architect, will be held on this date. Cocktails will be served. Publicity: Harold Seisel, PL. 3-3790.	J.B. SALTERINI CO.	510 EAST 72ND STREET
Thursday June 14 12:00 M. Luncheon	PRESS LUNCHEON AND 100TH ANNIVERSARY M. One hundred years of leadership in the manufacture of sewing machines for the home and industry will be celebrated. There will be educational, international and industrial exhibits and a dramatization of 100 years of sewing showing style changes throughout the century. John Cameron Swayze will be commentator. By invitation only. Background material and photographs available in advance for publication with advance deadlines. Contact: Anne Cunningham, Young & Rubicam, 285 Madison Ave., MU. 9-5000.	SINGER MANUFACTURING CO. SINGER SEWING MACHINE CO.	HOTEL PLAZA GRAND BALLROOM
June 14- June 24	B. CONSTRUCTION INDUSTRIES EXP. & HOMESHOW, PAN PACIFIC AUDIT, LOS ANGELES, CALIF. CONTACT: CARL F. KRAATZ, 315 W. 9TH ST., LOS ANGELES 15, CALIF.		
June 17	FATHER'S DAY.		
June 17- June 20	F. NATIONAL MEETING, INST. OF FOOD TECHNOLOGISTS, NEW YORKER, N.Y.C. CONTACT: C. S. LAWRENCE, 176 W. ADAMS ST., CHICAGO 3, ILLINOIS.		
June 17- June 22	HF. CHICAGO CURTAIN, DRAPERY, DOMESTICS & LINEN SHOW, HOTEL STEVENS, CHICAGO, ILL. CONTACT: NATL. EXHIBITORS, LANSDALE, PENNSYLVANIA.		
June 17-27	HF. LAMP SHOW, PALMER HOUSE, CHICAGO, ILLINOIS.		
June 17- July 3	HF. FIRST SEATTLE INTERNATL. JAPANESE TRADE FAIR, EDMUNDSON PAVILION, SEATTLE, WASHINGTON.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 17- June 20	<u>F.</u> INSTITUTE OF FOOD TECHNOLOGISTS, NEW YORKER, N.Y. CONTACT: CHAS. S. LAWRENCE, 176 W. ADAMS ST., CHICAGO 3, ILL.		
Monday June 18- June 28	INTERNATIONAL HOME FURNISHINGS MARKET	MERCHANDISE MART AMERICAN FURN. MART	CHICAGO ILLINOIS
	<u>HF.</u> The annual summer market will be held on these dates. For the convenience of visitors to the Merchandise Mart, a new direction finder has been installed on the 15th floor. Contact: News Bureau, Mdse. Mart.		
Monday June 18- June 28	TRADE SHOWING OF GLASS FURNITURE	B.G. MESBERG	CONGRESS HOTEL CHICAGO, ILLINOIS
	<u>HF.</u> The first trade showing of the new glass occasional furniture designed by Paul McCobb exclusively for The New Era Glass Company, Inc., and distributed by B. G. Mesberg will be held during the Market. As usual, Mr. Mesberg is also showing the Planner Group and the Directional Modern line. Publicity: Virginia Burdick, Public Relations, OR. 4-6462.		
Monday June 18- June 28	NEW UPHOLSTERED FURNITURE	THE ARROW UPHOLSTERY COMPANY	MERCHANDISE MART CHICAGO 54, ILL.
	<u>HF.</u> New pieces designed by Ernest Herrmann for the Ridgecrest Group, Arrowbilt's contemporary line, will be presented to the trade during the Market. Publicity: Ann Ruggles, Virginia Burdick Pub. Rel., OR. 4-6462.		
June 18- June 20	<u>M.</u> PACIFIC COAST CHAP. OF SOC. OF PLASTICS IND., TAHOE TAVERN, LAKE TAHOE, CAL. CONTACT: LANGDON P. WILLIAMS, 295 MADISON AVENUE, NEW YORK 17, N.Y.		
June 18- June 28	<u>HF.</u> SUMMER FURNITURE MARKET, GRAND RAPIDS, MICHIGAN. CONTACT: C. F. CAMPBELL, 427 EAST FULTON ST., GRAND RAPIDS 3, MICHIGAN.		
June 18- June 25	<u>HF.</u> THIRD NEW YORK FLOOR COVERING DISTRIBUTORS' SHOW, TEXTILE BLDG., N.Y. CONTACT: JACK LE CLAIRE, 140 WEST 57TH STREET, NEW YORK, N.Y.		
Tuesday June 19 Cocktails	SPECIAL MEETING: "THE ITALIAN STORY"	FASHION GROUP, INC. CHICAGO, ILLINOIS	LIB. INTERNL. REL. 351 EAST OHIO ST.
	<u>HF.</u> Furniture, fabrics and decorations from New York as well as from Italy will be displayed. Meyric Rogers of Art Institute of Chicago will give a lecture illustrated by slides. Publicity: Mary Means, Carson Pirie Scott & Co., Chicago, Illinois.		

#### ADVANCE DATES AND NOTICES

June 21- June 23	<u>B.</u> CONFERENCE, AM. INST. OF ARCHITECTS; N.J. SOC. OF ARCHITECTS; ASBURY PARK, NEW JERSEY. PUBLICITY: SCHNALL & KRUG ASSOC., MU. 2-2657.		
June 23- July 8	<u>HF.</u> LILLE INTERNATIONAL FAIR, LILLE, FRANCE. CONTACT: BOUCHERY, COMM. GEN. COMM. & FOIRE INTERNATLE, 69 RUE FAIDHERBE, LILLE, FRANCE.		
June 24- June 25	<u>HF.</u> PANHANDLE MARKET SHOW, HERRING HOTEL, AMARILLO, TEXAS. CONTACT: ANN HOWELL, C/O CHAMBER OF COMMERCE, AMARILLO, TEXAS.		
June 25	<u>E.</u> NATL. APP. & RADIO DIRS. ASSN. PARLEY, STEVENS HOTEL, CHICAGO, ILL.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
June 25- June 27	E. NATL. CONVENTION ASSOC. POT & KETTLE CLUBS, GEARHART, OREGON. CONTACT: CLARK WRIGHT, MEIER & FRANK CO., PORTLAND, OREGON.		
June 25- June 29	F. CONFERENCE, AMERICAN HOME ECONOMICS ASSN., PUBLIC AUDIT., CLEVELAND, O. CONTACT: MRS. GERTRUDE N. STIEBER, 700 VICTOR BLDG., WASHINGTON 1, D.C.		
Tuesday June 26- June 29	HOME ECONOMICS CONFERENCE F. At this 42nd Annual Meeting, general sessions will explore ways in which home economists can broaden their understanding of world problems and apply their knowledge for the improvement of family welfare. One special general session will be devoted to a follow-up on the Mid-Century White House Conference for Children and Youth. Contact: Mrs. Gertrude N. Stieber, 700 Victor Bldg., Washington 1, D.C.	AMERICAN HOME ECONOMICS ASSN.	PUBLIC AUDITORIUM CLEVELAND, OHIO
Saturday June 30	CLOSING DATE FOR ENTRIES F. June 30 is the last date for publication of stories eligible for awards in the annual 1951 Life Line of America Trophy. All entries must reach GMA by July 16th. Publicity: Miss Flanley or Miss Woodward, Flanley & Woodward, MU. 3-3928.	GROCERY MFRS. OF AMERICA	205 EAST 42ND STREET
June 30- July 15	M. INTERNATIONAL TRADE FAIR, DETROIT, MICHIGAN. CONTACT: J. S. COLEMAN, BURROUGHS ADDING MACHINE CO., DETROIT, MICHIGAN.		
July 1- July 6	HF. NEW YORK LAMP SHOW, SUMMER, HOTEL NEW YORKER, N.Y. CONTACT: GEORGE F. LITTLE, MGR., 220 FIFTH AVENUE, N.Y. 1.		
July 1- July 6	HF. NEW YORK SUMMER LAMP SHOW, HOTEL NEW YORKER, NEW YORK. CONTACT: GEORGE F. LITTLE, 220 FIFTH AVENUE, MU. 9-7147.		
Monday July 2- Aug. 14	SUMMER WEAVING WORKSHOP HF. Lili Blumenau, member of the Art Department of Teachers College, Columbia University will hold her summer weaving workshop through these dates. Beginners and advanced students accepted. Contact: Lili Blumenau, AL. 4-7363.	LILI BLUMENAU	53 EAST 9TH STREET
July 2- July 6	HF. ARMORY FURNITURE SHOW, 71ST REG. ARMORY, NEW YORK, N. Y. CONTACT: WILLIAM S. ORKIN, CH. 4-0697.		
July 2- July 7	HF. NEW YORK FURNITURE MARKET, MANUFACTURERS' SHOWROOMS, NEW YORK (INCL. JULY 4). CONTACT: LOU SCHNEIDER, NEW YORK FURNITURE EXCHANGE, MU.5-1160.		
July 2- July 7	HF. NEW YORK CARPET MARKET WEEK. CONTACT: MELVA CHESROWN, FRED ELDEAN ORGANIZATION, EL. 5-7651.		
July 4	INDEPENDENCE DAY (Wednesday).		
July 4-29	HF. STATE EXHIBITION AND FAIR, HERSHEY MUSEUM, HERSHEY, PENNSYLVANIA.		
Thursday July 5 4:30 P.M.- 7:00 P.M. Cocktails	NEW LINE GLASS FURNITURE HF. The new line of occasional glass furniture designed by Paul McCobb exclusively for this company and distributed nationally by B.G. Mesberg, will be presented to the press at this time in arrangements created by Mr. McCobb. Publicity: Virginia Burdick, Virginia Burdick Public Relations, OR. 4-6462.	NEW ERA GLASS CO., INC.	315 EAST 47TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday July 6 12 Noon	PRESS LUNCHEON <u>HF.</u> A luncheon for the press will be held on this date. By invitation. More details later. Publicity: Mary Elizabeth Talmadge, MU. 9-5000.	BISSELL CARPET SWEEPER CO.	PARK LANE HOTEL 299 PARK AVENUE
July 8- July 10	<u>HF.</u> NINTH CALIFORNIA CURTAIN & DRAPERY SHOW, ALEXANDRIA HOTEL, LOS ANGELES CONTACT: J. W. LOCKWOOD, 1151 S. BROADWAY, LOS ANGELES 15, CALIFORNIA.		
July 8- July 11	<u>HF.</u> FOURTH CALIFORNIA LAMP & PICTURE SHOW, BILTMORE HOTEL, LOS ANGELES. CONTACT: WOODY C. KLINGBORG, 1151 SO. BROADWAY, LOS ANGELES, CALIFORNIA.		
July 9- July 13	<u>HF.</u> NAT'L HOUSEWARES & HOME APPLIANCE MFRS. ASSN., AUDIT., ATLANTIC CITY, N.J. CONTACT: A. W. BUDDENBERG, 1402 MERCHANDISE MART, CHICAGO 54, ILL.		
July 9- July 13	<u>HF.</u> LOS ANGELES FURNITURE MARKET, L. S. FURN. MART, 2155 E. 7, LOS ANGELES CONTACT: A. V. MACDONALD, 2155 E. 7TH ST., LOS ANGELES 23, CALIFORNIA.		
Monday July 9- July 21	SOUTHERN FURNITURE AND RUG MARKET <u>HF.</u> The 53rd semi-annual summer market will be held on these dates. Featured in furniture will be novel construction techniques as well as the growing use of knotty pine. Rugs shown will introduce new constructions in the synthetic field. On opening day the press will be guests of Exposition Building officials. Contact: Paul Casey, Southern Furniture Exposition Building, High Point, N. C.	EXPOSITION BUILDING	HIGH POINT NORTH CAROLINA
July 9- July 26	<u>M.</u> EXPORT EXHIBITION, BRISTOL, ENGLAND. CONTACT: CHAMBER OF COMMERCE, BRISTOL, ENGLAND.		
July 10-31	<u>HF.</u> FOURTH ANNUAL CRAFTSMEN'S FAIR OF SO. HIGHLANDS, ASHEVILLE, N.C.		
Wednesday July 11 2:00 P.M.- 5:00 P.M.	TOY EXHIBIT <u>M.</u> The fifth annual showing of new designs sponsored by the Toy Guidance Council Inc. Open to the press. Special morning session for photographers. Contact: Melvin Helitzer, MU. 9-0177.	TOY GUIDANCE COUNCIL, INC.	1124 BROADWAY NEW YORK
July 15- July 17	<u>HF.</u> AMARILLO GIFT SHOW, HERRING HOTEL, AMARILLO, TEXAS. CONTACT: ANN HOWELL, c/o CHAMBER OF COMMERCE, AMARILLO, TEXAS.		
July 15- July 17	<u>HF.</u> NATL. ASSN. OF VARIETY STORES TRADE SHOW, DALLAS, TEXAS. CONTACT: MARVIN E. SMITH, 1416 MERCHANDISE MART, CHICAGO 54, ILLINOIS.		
July 15- July 20	<u>HF.</u> NATIONAL CHINA, GLASS AND POTTERY SHOW, HOTEL NEW YORKER, N.Y.C. CONTACT: GEORGE F. LITTLE MANAGEMENT, MU. 9-7147.		
July 16- July 22	<u>HF.</u> EDMONTON EXHIBITION, EXHIBITION GROUNDS, EDMONTON, ALBERTA, CANADA. CONTACT: MISS B. BANNERMAN, EDMONTON GARDENS, EDMONTON, ALBERTA, CANADA.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday July 16- July 20	WESTERN FURNITURE MARKET HF. "Profit Through Change" is the theme of this year's Market. The following special events will be held. Monday, July 16, Furniture Club Dinner Dance at 8 P.M. in the Venetian Room of the Fairmont Hotel. Open to Club members, their manufacturers and furniture retailers. Address Exec. Secty. Furniture Club of Northern Calif., 1355 Market St., San Francisco, Tuesday, July 17, Western Furniture Forum and Dinner at 6 P.M. in Mart Club Auditorium. Open to all members of the furniture industry. Wednesday, July 18, Toy Club Trade Luncheon at 12 noon in Green Room. All members of toy and juvenile goods trade are invited. Address M. Sweyd or Bob Holtermann of the Club. Also on July 18, Western Radio-TV and Appliance Trade Dinner at 6 P.M. in Mart Club Auditorium. Open to all members of trade. Contact: A. Cameron Ball, 1355 Market Street, San Francisco, California.	FURN. EXCHG. & MDSE. MART	SAN FRANCISCO, CAL.
July 22- July 26	HF. KANSAS CITY GIFT SHOW, KANSAS CITY, MISSOURI. CONTACT: FRED SANDS, 1610 DIERKS BLDG., KANSAS CITY, MISSOURI.		
July 22- July 27	HF. NATIONAL DOMESTICS AND LINEN SHOW, NEW YORK, N. Y. CONTACT: G. R. WIGFALL, LANSDALE, PENNSYLVANIA.		
July 22- July 24	HF. CENTRAL WESTERN MKT. ASSN. FASHION WEEK, PAXTON HOTEL, OMAHA, NEBR. CONTACT: DAVE KATZ, PARLOR H, PAXTON HOTEL, OMAHA 2, NEBR.		
July 23- July 26	HF. SOUTHEASTERN CHINA, GLASS & GIFT SHOW, MUNICIPAL AUDIT., ATLANTA, GA. CONTACT: FOSTER B. STEWARD, 1492 PEACHTREE ST., N. W. ATLANTA, GA.		
July 23- July 27	HF. NORTHWEST FURNITURE MARKET, SEATTLE, WASHINGTON. CONTACT: A. M. CARNEY, 1803 N. LIFE TOWER, SEATTLE, WASHINGTON.		
July 23- July 28	HF. SASKATOON INDUSTRIAL EXHIBITION, EXHIBITION GROUNDS, SASKATOON, CAN. CONTACT: S. N. MACEACHERN, BESSBOROUGH HOTEL, SASKATOON, SASK., CANADA.		
July 27-29	HF. HERSHEY FAIR, HERSHEY GOLF CLUB, HERSHEY, PENNSYLVANIA.		
July 29- Aug. 3	M. NATIONAL LUGGAGE & LEATHER GOODS SHOW, NEW YORKER HOTEL. CONTACT: JACK CITRONBAUM, 220 FIFTH AVENUE, NEW YORK.		
July 30- Aug. 10	HF. CHICAGO GIFT SHOW, PALMER & LA SALLE, CHICAGO, ILLINOIS. CONTACT: GEORGE F. LITTLE, 220 FIFTH AVENUE, NEW YORK 1, N. Y.		
July 30- Aug. 11	HF. GIFT SHOW & CHINA GLASSWARE & POTTERY MKT., MERCHANDISING MART, CHI. CONTACT: ROBERT B. JOHNSON, MERCHANDISE MART, CHICAGO 54, ILL.		

#### MUSEUM, GALLERY & GARDEN NEWS

June 6- June 10	G. PORTLAND ROSE FESTIVAL, PORTLAND, OREGON. CONTACT: L. W. MALLETT, 290 MULTNOMAH HOTEL, PORTLAND, OREGON.		
June 27- June 28	G. LILY SHOW, HORTICULTURAL SOC. OF N.Y., ESSEX HOUSE, NEW YORK CITY. CONTACT: R. B. FARNHAM, PL. 7-1905.		
Monday July 2- July 25	FURNITURE EXHIBIT HF. For the Herman Miller Furniture Co., an exhibit of contemporary furniture design by Eames, Nelson and Noguchi. Contact: George D. Culler, Director, Akron Art Institute, 69 East Market Street, Akron 5, Ohio.	AKRON ART INST.	AKRON, OHIO

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday July 3- Aug. 12	LE CORBUSIER EXHIBIT M. An exhibit of painting, architecture and design by Le Corbusier will be held on these dates on the first floor. Publicity: Betty Chamberlain, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET NEW YORK
Monday July 9	SUMMER SCHOOL PROGRAM M. The program starts on this date and includes, for the first time, a summer course in Sculpture to be taught by Guest Instructor Hugo Robus, Winner of the 1950 Widener Gold Medal for Sculpture at the Pennsylvania Academy of Fine Arts. Other courses are in Life Drawing, Etching & Engraving and Lettering and Layout. Registration now open for all classes at the School Office from 10:00 A.M. to 4 P.M. daily, Mon. through Fri. Contact: Art School Office, NE. 8-4472.	BROOKLYN MUSEUM ART SCHOOL	EASTERN PARKWAY BROOKLYN 17

#### EDITORIAL REQUIREMENTS

For Oregonian Hostess House, S.W. Broadway & Columbia, Portland, Oregon. Food releases featuring attractive recipes, information on new food products or new uses of familiar products. Brand names are not used in the columns, although women are invited to call in for brand names and outlets. Illustrations should be 8 x 10 glossies. Still shots are preferred except where action is essential to product demonstration. Address: Nancy Morris.

#### PERSONNEL CHANGES AND ADDITIONS

American Home, 444 Madison Avenue, New York 22, N.Y.

Eleanor Jones is now Food Editor replacing Jane Wagner.

Family Circle, 25 West 45th Street, New York 19, N.Y.

Lorraine Stout is the new Assistant Food Editor.

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HOME FURNISHINGS CALENDAR covers all aspects of the home: building and housing; furnishing and decorating; gardening and horticulture; food and major appliances.

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The CALENDAR will furnish free to yearly subscribers an accurate list of editors who cover every phase of the home furnishings field on national trade and consumer publications. Non-subscribers pay \$25 for this list. Personnel changes and additions are published weekly. Avail yourself of this invaluable service.

\* \* \* \* \*

One of our important functions is to clear dates so that conflicts will not arise. Check with us as to available times before scheduling your next affair.

\* \* \* \* \*

Events are listed without charge in the CALENDAR for approximately six weeks in advance. Let us have your listing as early as possible so that we may help you to avoid conflicts in dates and give you increasingly better service. New events, last minute changes and revisions are added each week as scheduled.

# *Home Furnishings Calendar*

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Room 519, 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

Emma Aubert Cole, Managing Editor  
Zelda K. Schiller, Circulation Manager  
Hilda Kassell, Promotion Director

Alice Kline, Food Editor

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